EMPLOYMENT

#### Associate Professor, American Studies Program & Department of Food Science and

#### Technology, University of California, Davis, July 2007 to present

**Post Doctoral Scholar**, American Studies Program & Department of Food Science and

Technology, University of California, Davis, October 2005 to June 2007

EDUCATION

**Ph.D.,** Brown University, American Civilization, 2006

**BA,** University of California, Berkeley, 1998

### BOOK

### **Eating Right in America: The Cultural Politics of Food and Health** (Durham: Duke University Press, October 2013).

**Reviews**

* ***AllegraLab: Anthropology, Law, Art & World***,by Jessica Hardin, April 2015.
* **Gastronomica**, by Helen Zoe Veit, Winter 2014.
* ***Journal of American Culture***, by Dustin Freeley, September 2014.
* ***Journal of American History***, by Adam Schprintzen, September 2014.
* ***Agriculture and Human Values***, by Dory Kornfeld, September 2014.
* ***American Studies****,* by Rachel A. Vaughn, Fall 2014.
* ***Global Public Health,*** By Melissa Fuster, April 2014
* ***Digest: A Journal of Foodways and Culture,*** by Emily Contois, Summer 2014
* ***Graduate Journal of Food Studies***, by Maria Carabello, Winter 2014
* ***Consumption, Markets and Culture,*** by James Cronin, February 2014

OTHER PUBLICATIONS

#### Journal Articles and Book Chapters

* "Interrogating Moral and Quantification Discourses in Nutritional Knowledge" with Jessica Mudry, Aya H. Kimura, Hannah Landecker, and Julie Guthman, *Gastronomica: The Journal of Critical Food Studies*, v. 14, n. 3 (Fall 2014): 17-26.
* "Nutrition as a Project" with Aya H. Kimura, Jessica Mudry, and Jessica Hayes-Conroy, *Gastronomica: The Journal of Critical Food Studies*, v. 14, n. 3 (Fall 2014): 34-45.
* "Doing Nutrition Differently" with Jessica Hayes-Conroy, Adele Hite, Kendra Klein, and Aya H. Kimura, *Gastronomica: The Journal of Critical Food Studies*, v. 14, n. 3 (Fall 2014): 56-65.
* **“**Critical Nutrition Studies,” in *The Oxford Handbook of Food History* (NY: Oxford University Press, 2012).
* “The Frontiers of Food Studies.” Warren Belasco, Amy Bentley, Charlotte Biltekoff, Psyche Williams-Forson, Carolyn de la Peña, Forum Section, *Food Culture and Society,* v. 14, n. 3 (September 2011): 301-314.
* “Functional Foods For Health: Negotiation and Implications.” *National Agricultural Biotechnology Council Report 22: Promoting Health By Linking Agriculture, Food and Nutrition* (2010).
* “Food Culture and Consumer Response: Reflecting on Key Tensions*.” Annals of the New York Academy of Science* 1190 (2010).
* “The Terror Within: Obesity in Post 9/11 U.S. Life.” *American Studies* (fall 2007).
* “‘Strong Men and Women Are Not The Products of Improper Food’: Domestic Science and The History of Eating and Identity.” *Journal for the Study of Food and Society* 6:1 (winter 2002).

**Online**

* **“**Eat Right Here: The Cultural Politics of Ethical Eating,” *Utne Reader,* December 2013
* “Eating Right in America,” *The Page 99 Test*, December 2013

# Book Reviews

* Janice Williams Rutherford, *Selling Mrs. Consumer: Christine Frederick and the Rise of Household Efficiency* (Athens: University of Georgia Press, 2003), *Gastronomica, The Journal of Food and Culture,* Vol.4, No.3 (summer 2004).
* Carole M. Counihan ed., *Food in the USA: A Reader* (NY: Routledge, 2002), *Gastronomica, The Journal of Food and Culture* Vol. 3, No. 4 (fall 2003).
* Elspeth Probyn, *Carnal Appetites: FoodSexIdentities* (NY: Routledge, 2000), *Journal For The Study of Food and Society*, Vol. 5, No.1 (summer 2001).

**Encyclopedia Entry**

* “The Quaker Oats Quaker”in *Encyclopedia of Food and Drink in America,* Andrew F. Smith Ed.,(NY: Oxford University Press) 2004.

INVITED TALKS

* "Listening to Culture - Consumer-Facing Product Development" Viticulture & Enology/Food Science &Technology Symposium Vision for the Future. UC Davis. April 11, 2015.
* "Things We Like: Culture's Impact on Preference" Specialty Coffee Association of America (SCAA) Symposium. Seattle, WA. April 8-9, 2015.
* “Green Smoothies, Big Gulps, and the Cultural Politics of ‘Good Food’” Institute for Social Science Research Conference, UC Davis, April 24, 2015.
* "Things We Like: Culture's Impact on Preference" Specialty Coffee Association of America (SCAA) Symposium. Seattle, WA. April 8-9, 2015.
* "Navigating Consumer Desires in an Era of Too Much Information" Food Leaders Summit, Chicago, IL. April 27-29, 2015.
* "Watching Mold Grow: Facts, Politics, and 'Processed Food' Lesson Plans" Sustainable Consumption Institute, in conjunction with *Gastronomica*. University of Manchester. February 17, 2015.
* "Eating Right in America: Dietary Ideals as Social Ideals" Keynote address at the Annual Meeting of the Historians in the German Association of American Studies. Erfurt University. February 13-15, 2015.
* “Imperfection Salad,” *Lunch Love Media Social*, David Brower Center, Berkeley, CA, May 2014 (public)
* “Food in American Culture,” *ReTHINKFOOD: Mind, Behavior and Culture,* Culinary Institute of America and Massachusetts Institute of Technology, San Francisco, CA, April 2014
* “Eating Right in America,” Michigan State University Department of Food Science and Technology and Human Nutrition G. Malcolm Trout Visiting Scholar Program, March 2014
* “Eating Right in American,” Northern California Institute of Food Technologists Luncheon, California League of Food Processors Food Processing Expo at Sacramento Convention Center, February 2014 (public)
* “Eating Right in America,” Culinary Historians of Northern California at Omnivore Books, San Francisco, CA, January 2014 (public)
* “Eating Right in America,” Folsom Lake College Speakers Series, November 2013 (public)
* “Eating Right in America,” Albany, CA YMCA Brown Bag Speakers Forum, November 2013 (public)
* “Eating Right: The Cultural Politics of Food and Health,” University of Oregon, April 2013 (public)
* “Nutrition Communication: 100 Years of Dietary Advice,” *Critical Nutrition Symposium*, UC Santa Cruz, March 2013
* “The Cultural Politics of Dietary Health: From Nutrition History to Critical Dietary Literary,” *Food and History: From Theory to Practice*, North Carolina State University, May 2012
* “Food, Culture and Health,” *Diet and Human Health: Inputs to Phenotype from Genetics to Food Choice*, USDA, UC Davis and LMC (Danish Center for Advanced Food Studies) First International Workshop, USDA, April – May 2012
* “What Does it Mean to Eat Right? A Conversation about the Cultural Politics of Dietary Advice” The Hillside Club, Berkeley, CA February 2012 (public)
* “Dietary Reform In Context,” *Lunch Love Community In Conversation*, UC Berkeley Pacific Film Archive, February 2011 (public)
* “Functional Foods For Health: Drivers, Pleasures and Danger,” *National Agriculture and Biotechnology Conference*, UC Davis, June 2010
* “The Cultural Politics of Dietary Health,” USDA Western Regional Nutrition Center, March 2010
* “Eating Ethnicity: Adventures in Food and Identity,” International House of Davis Annual Conference, April 2009 (public)
* Campus Book Project Panel Discussion with Author Michael Pollan, UC Davis Mondavi Center for the Performing Arts, also broadcast on UCTV, November 2006
* “Courage, Cooperativeness, and Character: The Meaning of Dietary Health on the World War II Homefront,” Culinary Historians of Northern California, January 2006 (public)
* “From Euthenics to Organics: Lessons in Citizenship From American Food Reformers,” Cornell University, March 2004

OTHER PRESENTATIONS

**On Campus Talks and Guest Teaching**

* **“**Eating Right in America,” Program in Community and International Nutrition Seminar Series,January 2014
* *Eating Right in America* Book Launch and Talk, Co-sponsored by American Studies, Food Science and Technology, and the Agricultural Sustainability Institute, October 2014
* “Rethinking Dietary Health,” Community Food Systems Graduate Seminar, April 2013
* **“**Food and Health in California,” *California, The Great Exception? Conversations on Environment, Health and Risk*, Davis Humanities Institute, May 2012
* “Social and Cultural Aspects of Food Choice,” *Measuring Response to Food: Phenotyping Tools and Targets, Foods For Health Institute,* USDA Agricultural Research Service & Western Human Nutrition Center, June 2012
* “Food, Culture and Health: An Introduction to Food Studies,” Presentation for Visiting CIA Chefs, Robert Mondavi Institute, April 2012
* “Eating Right: The Cultural Politics of Dietary Health in the US,” Cultural Studies Colloquium, February 2011
* “What Does it Mean to Eat Right in America?” Program In International and Community Nutrition Seminar Series, May 2010
* “What does it Mean to Eat Right in America?” Religious Studies 10, November 2010
* “Food and Meaning,” Food Science and Technology 160, February 2008
* “Dietary Ideals / Social Ideals: A Cultural Perspective on Food and Health,” Critical Studies In Food and Culture Graduate Research Group, February 2006
* “Food, Health, and Citizenship: A Historical Perspective on Dietary Ideals,” Department of Food Science and Technology Seminar Series, April 2006
* “Everyday Life in America: Sugar, Tacos, Meaning and Power,” American Studies 111, November 2005
* “A Cultural Perspective on Dietary Health,” Science and Society 1, November 2005

**Off Campus Guest Teaching**

* “What Does it Mean to Eat Right?” Michigan State University Department of Food Science and Technology presentation to undergraduates, March 2014
* “Doing Food Studies,” Clark Honors College, University of Oregon, April 2013
* “American Studies, Food, and Health,” Introduction to American Studies, UC Berkeley, November 2006

###### Conference Presentations (Recent)

* “Naughty, Sloshy Beverages, Vague Health and Keys to the System: A Cross Disciplinary Quantitative look at Food Choice,” Association For the Study of Food and Society, June 2014
* “Critical Nutrition Studies and Dietary Literacy,” Association for the Study of Food and Society, June 2012
* “Functional Foods: Ideological Trend Report 2010,”Association For the Study of Food and Society, June 2010
* “Effective New Product Development Starts with Consumers” (Poster), Institute of Food Technologists, June 2009
* “Fa(s)t Food Eaters, Slow Food Values, and the Politics of Eating Right,” Association for the Study of Food and Society, June 2008
* “Fat Food / Slow Food: Obesity, Organics, and the Politics of Eating Right,” Popular Culture Association, March 2008
* “Wartime Collusions,” Association for the Study of Food and Society, June 2007
* The Terror Within: Obesity in Post 9/11 U.S. Life,” Cultural Studies Association, April 2007
* “What it Means to be Fat / What it Means to be Thin,” Association for the Study of Food and Society, June 2005
* “The U.S. Needs US Strong: Eating and Citizenship on the World War II Home Front,” American Studies Association, November 2004

**Session Commentary**

* *Of Two Minds: Bringing Together the Sciences and Humanities*, Davis Humanities Institute, May 2014
* “Nutrition and Modernity,” *Tasting Histories,* UC Davis, February 2009
* “Food Culture and Consumer Response,” *Foods for Health in the 21st Century: A Roadmap for the Future*, UCD, November2008
* *From Farfel To Falafel: Food, Wine and Jewish Culture*, UCD, May 2006
* *Founding Food Studies: Emerging Work on Food Practices and Cultures*, UCD,May 2006
* “Food Factories: Exploring the Appeal of Technological Tourism,” American Studies Association, November 2005

**Workshops**

* “From Microscopes to ‘Macroscopes’,” UC Food and the Body Multi Campus Research Program Working Paper Series, UC Santa Cruz, fall 2011
* UC Food and the Body Multi Campus Research Program Dissertation Retreat Facilitator, November 2009, September 2010, September 2011
* “Nutrition and Dietary Health,” UC Food and the Body Multi Campus Research Program Working Paper Series, UCD, fall 2010
* Job Market Workshop for Food Studies Graduate Students, Association for the Study of Food and Society, June 2010
* “The Ethics of Eating Right in the Post-War Era,” UC Food and the Body Multi Campus research Program Working Paper Series, UC Berkeley, spring 2009
* “Domestic Science, Dietary Ideals and Social Ideals,” UC Food and the Body Multi Campus research Program Working Paper Series, UC Davis, fall 2008
* Food Studies Pedagogy Workshop, Association for the Study of Food and Society, New Orleans, June 2008

###### Events Organized

* *Of Two Minds: Bringing Together the Sciences and Humanities*, Davis Humanities Institute, May 2014
* *Lunch Love Community Media Social,* screening and panel discussion, Robert Mondavi Institute, May 2012
* Jessica Mudry, “Food On Fire: Quantification, Calorimetry, And The Epistemology Of Food,” Cultural Studies Graduate Group Colloquium Series, May 2012

###### Conference Sessions Organized & Chaired

* “Digging in to Good Food,” Association for the Study of Food and Society, June 2014
* “Critical Studies of Nutrition: A Roundtable Discussion,” Association for the Study of Food and Society, June 2012
* “American Studies at the Intersection of the Food and Health: Science, Policy, and Culture,” American Studies Association, November 2008
* “Collisions and Collaborations: A Roundtable on Food Studies at the Intersection of the Sciences and the Humanities,” Association for the Study of Food and Society, June 2006
* “What is the Fat Epidemic? A Roundtable Discussion,” Association for the Study of

Food and Society, June 2005

* “Fitness: the Body at the Crossroads of Science, Culture and Politics,” America Studies Association, November 2004

###### EDITORIAL AND ADVISORY

###### Editorial Board, *Gastronomica: The Journal of Food and Culture*, March 2013 – present

###### Board of Directors, Association for the Study of Food and Society, 2002- 2011

###### Co-Chair Board and By-Law Committee, Association for the Study of Food and Society, 2004 - 2010

###### Manuscript Reviews

Food, Culture & Society

*Transformations*: *The Journal of Inclusive Scholarship and Pedagogy*

*International Journal of Sociology of Agriculture and Food*

Columbia University Press

HONORS, GRANTS AND AWARDS (RECENT)

* Michigan State University Department of Food Science and Human Nutrition G. Malcolm Trout Visiting Scholar, March 2014
* Book Completion Grant, Office of Research and Division of Humanities, Arts and Cultural Studies, Feb. 2013
* Faculty Development Award, UC Davis, June 2012 (in recognition of extensive service)
* Small Grant in Aid of Research, UC Davis, June 2012
* Small Grant in Aid of Research, UC Davis, June 2010
* Davis Humanities Institute Faculty Research Seminar Fellow, “Health, Medicine and Culture in a Globalizing World,” spring 2010
* Small Grant in Aid of Research, UC Davis, June 2009
* Chancellor’s Teaching Fellowship, UC Davis, 2008
* Chancellor’s Fellow Award, UC Davis, 2008 (for course development)
* Faculty Course Development Award, UC Davis, 2008

MEDIA

**Deutschlandfunk Radio Show,** "The Power of the Burger". This radio piece was aired by Deutschlandfunk (a culture-focused German Radio station) titled Gastronomic Culture / Food Culture USA.February 2015.

**Back Story with the American History Guys, “**Counting Calories” segment *of Health Nuts: A History Of Nutritional Advice,* May 2014

***Food Safety News,*** "No Bare Hands Rule in California Sparks Opposition," February 2014

***USA Today*,** "Fried, whipped and canned: Thanksgiving isn't healthy and 'I don't care,'" November, 2013

**Insight with Beth Ruyak,** Capital Public Radio, October 2013

**“Imperfection Salad,”** main subject of short film part of Lunch Love Community Video Documentary Project, film completed June 2013

**UO Today, Oregon Humanities Institute,** 30 minute TV interview, April 18, 2013

**KLCC Eugene NPR, Food For Thought,** call-in interview, April 12, 2013

**Humanities Advisor,** Lunch Love Community Video Documentary Project, 2010–present

***New York Times*,** Sunday Styles,“Bingeing on Celebrity Weight Battles,” May 2009

**Sacramento Bee**, Cooking Clubs, June 2009

**CBS 13 TV Sacramento,** “Good Question: Where Do Manners Come From?” November 2008

**Public Radio Documentary**, “Thinness and Salvation,” May 2008

**KDVS Radio,** Local Dirt, May 2007

**Valley Free Radio,** You’re Here Radio, June 2006

RESEARCH GROUPS

* Mellon Foundation Working Group, “Food and Labor,” 2012 – present
* University of California Multi Campus Research Program on Food and the Body, 2008 – 2012
* Davis Humanities Institute California Cultures Initiative, “California, The Great Exception? Environment, Health and Risk,” spring 2012
* Davis Humanities Institute Faculty Research Seminar on Global Health, spring 2010

UNIVERSITY SERVICE

* **World Food Center Advisory Committee**, June 2013 - present
* **Executive Committee Robert Mondavi Institute,** fall 2011 – present
* **College of Agriculture and Environmental Sciences** **College Visioning Committee**, winter 2013

###### Steering Committee UC Multi-Campus Research Program on Food and the Body, July 2009 – July 2012

* **Co-Coordinator UC Multi-Campus Research Program on Food and the Body**, September 2009 – June 2011
* **Cultural Studies Graduate Group**, affiliated faculty, 2009 – present

DEPARTMENTAL SERVICE

* American Studies: Program Committee (2007 – present)
* Food Science: Awards Committee (2012 – present), Outreach Committee (2009 – 2010),

Activities Committee (2007 – 2009)

ADVISING

* **PhD Dissertation Director**: Stephanie Maroney (Cultural Studies, in progress)
* **MA Thesis Committees:** Danielle Boule (Community Development, 2012), Louise Lee (Food Science, 2010), Ho Phang (Food Science, 2010), Christie McCullen (Community Development, 2008)
* **PhD Qualifying Exams:** Stephanie Maroney (Cultural Studies, 2014), Katie Bradley (Geography, 2012), Yaoshua Feng (Food Science, 2012), Stephanie Jensen (Food Science, 2011)
* **Undergraduate Theses (American Studies):** Reilly McFadden (2014), Stephanie Goldman (2012), Liz Fitzgerald (2010), Kymberleigh Smith (2009)

COURSES

AMS 55: Food in American Culture

AMS 100: Methods in American Studies

AMS 101C: The Culture of Food and Health

AMS 155: Eating in America

AMS 160: Rethinking Obesity

AMS 160: The Cultural Politics Of Food And Health: Rethinking Nutrition, "Good Food” And Obesity

FST 159: New Food Product Ideas

CST 295: Cultural Politics of Dietary Health

AFFILIATIONS

American Studies Association

Association for the Study of Food and Society

CONSULTING

**Canvas8,** February 2014

**The Futures Company,** February 2014

**Luna and Institute for the Future**, January 2011

**Crispin Porter + Bogusky**, May 2010

**IDEO,** September 2009

**Pepperidge Farm,** August 2009

**Tastebook**, August 2008

RELATED WORK EXPERIENCE

**Line Cook**

* Greens at Fort Mason, September 1991-September 1997
* Woodward’s Garden, July 1995-September 1996
* Millennium Organic Cuisine*,* August 1994-February 1995